



Branding is a creation of your online entity. It is a creative process, more than logo creation!
Branding is instant recognition of your product or service, and reflects who you are!

Creating a new website for you, or updating your existing website, is the home of your Products and Services information (including your phone Number and Email). It is where your social media accounts point to.

Creating Content is where we work together, to insure that your message (advertising and images/videos), will draw people to your website and phone number. Content must be catchy, and must reflect your business values. I will ask you to supply images and videos, because nobody knows your business as well as you do.

The point of social media is to GAIN FOLLOWERS and ensure that your content is seen.

Growing an audience is key to having your content (message & ads) being seen, and shared by others. Gaining Followers, and Creating Content, takes a lot of time and effort! Appealing to short attention spans is also key to successful advertising. Images and short videos say more than any words!

All Texas Media does not accept any form of “paying for followers”. In fact, I block those “robot” accounts. My network is about gaining **HIGH QUALITY FOLLOWERS** for YOU. I personally screen followers on each account by hand, which makes **ALL TEXAS MEDIA** (#markrobbinsnetwork) stand out from most social media management services. We want to get your product and service in front of the right people!

Outreach and Advertising reaches out to potential Customers. **Please note: if any advertiser promises you customers, it is a red flag. Run away!** I do promise repeated exposure on every major social media platform, on your accounts, and my personal collective of accounts. Please note, it does take time, to bring results from advertising. Consider TV and radio ads: do you buy everything advertised? No, but you do act on things which interest you.

Your content, which I create and put on multiple, personal social media accounts, crosses into the others. Your info then bounces back across all social media accounts nonstop! This gives massive exposure to a name, a product or service. I have over 2 dozen accounts on **Facebook, Instagram, Pinterest, YouTube, & more.** (For example, one of my many Facebook accounts, [AllTexasMusic](#), has over **16K members** who watch it daily!) I do not deal with Twitter as it is problematic and unstable. I will explain to you in a phone call!

I deal with different companies on an individual basis. I know how to get your name, brand, product or service AHEAD of the billions of others seen on social media. Each business has specific needs. ***These prices are highly individualized per your needs; and prices and services will vary.*** Some available services include creating a unique brand. Creating an effective website is a highly individualized service. Some needs involve complete handling of all your social media accounts, growing your user/follower base, and creating your content.

Things that can work to your advantage are often different for every service and product. Therefore, we need to speak one-on-one, to learn your needs, and to plan my services to work for you. After discussing your needs, I will give you a plan and a price.

Call me, let's discuss your business – and [email me](#) with your phone number! I will schedule a phone call and discuss your needs.

Mark Robbins – mark@alltexasmedia.com

